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VERBAL AND NONVERBAL MEANS OF COMMUNICATION IN THE INTERNET

Concept of communication associated with the informational exchanges which exist between people in the process of collaboration and communication. Communication is the act and process of establishing contacts between interaction subjects through the development of the general meaning of the transmitted and perceived information. Actions which aim at semantic perception is called communicative. The main task of interpersonal communication is achieving social community. But individuality and uniqueness of each subject interaction are saved that's why social community, which was achieved, for example, in the crowd at a panic, is not communication.

In a philosophical sense, communication is studied as a social process that is associated either with communication, exchange of thoughts, information, ideas, and so on or the transfer of content from one mind to another through symbolic systems. Sociological aspect of understanding the communication reveals the specific means of communication objects of the material and spiritual world. Therefore this concept is often used in relation to the diverse media of communication (mass media). Their widespread use and impact on almost every person in one way or another related to civilization originated the concept of a common information field where live modern people. As mass process, communication is continual spread of information by technical means of communication among the huge dispersed audiences which influences estimates, opinions and behavior of people.

As interindividual process of communication defines a semantic field of specific interacting subjects. As a rule, function of communication is shown in transfer and adoption of information. In the interpersonal relations this function plays large role because at the present stage of development of society information processes determine a significant part of activity of the person. If in technical means of communication information only is transferred and accepted, but in real processes of human communication it also is created. Communication acts as a peculiar catalyst of thinking of the person and his activity.

Today the modern world dictates the rules of life, certainly, it is reflected in communication. The Internet filled modern life, depriving of possibility of personal contact. In our opinion, we exchange personal contact for communication online. Thus, verbal means of communication change under trend and requirements of the present, and nonverbal fade into the background, giving preference to the new smile-communication, which allowed to express the feelings and rushes online.

Internet as a great communication tool is very popular, has its own style of communication, a means of expressing emotions. Modern younger generation no longer imagine my life without online communication. Use them verbal nonverbal means of communication on the Internet so improved that we will not be difficult in the case of an experiment to distinguish live chat on – line communication. Any nonverbal communication – these are the signs carrying certain information. E. Byrne called them « T-shirts that somehow we carry. It is no coincidence recently became fashionable to put smiles on baseball caps, T-shirts, earrings, leaves, E. Byrne is absolutely right.

Speaking about verbal and nonverbal communication we should bear in mind that the result of this kind communication is losing of people's emotions understanding ability. Even the ability of face to face communication. Although the online communication is very comfortable and easy, it can alienate us from the real world. Being a human we still require the society communication. The question is should we refuse the online communication or learn to mix it with face to face communication? Everyone has to answer this question by himself. Because communication is our life.

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